## CHEHALEM SWIMTEAM SPONSORSHIP PACKET





### **Dear Community Partner,**

Celebrating our 55th year of existence in 2025, the Chehalem Swim Team is seeking your support to help our program continue to be a tremendous community resource. Our partnership with the amazing Chehalem Aquatic Center facility, coupled with our experienced and talented coaching staff will make this one of our team's best years ever. We'd love to have you be a part of our program!

Since 1995, the Chehalem Swim Team has existed as a parent-run, coach-led 501-C-3 non-profit organization after having been founded in 1970 by the Chehalem Parks and Recreation District as a community swim team for children living in and around the district boundaries. Originally, the club's purpose was to provide a feeder system for the high school swim team.

While this remains one of the club's many functions, today the club is primarily focused on providing a comprehensive competitive swim program for kids generally between 7-18 years old in our community, regardless of whether they can pay. Over the years, CST has developed State Champions, National Age-Group Qualifiers, Junior National Qualifiers, and Masters National Champions. Many of our athletes go on to be collegiate swimmers.

We are currently Safe Sport Certified and have achieved Level One certification through USA swimming. The size of the team ranges from 100-135 swimmers depending on the time of year and we have 4 USA swimming certified coaches on staff.

In addition to in-water success, CST focuses on what swimming can do for kids beyond a medal or ribbon. Swimming is a lifelong activity that increases water safety, promotes physical health, increases emotional well-being, fosters teamwork in addition to personal success, and creates great citizens in our community. The work we do can't be done alone, and we would love to have your support.

This year, we are looking for sponsors who will partner with us and be recognized throughout the season and beyond, with different levels available. Please see the next pages for descriptions and benefits received at each level. Your contribution is also fully deductible to the extent allowed by law as the Chehalem Swim Team is a non-profit organization and a tax receipt will be provided.

Thank you for considering partnering with our team and enhancing the lives of kids in our community. If you have any questions at all, please contact me directly at sponsors@cstsharks.com.

Sincerely,

Hillery Crew, Sponsorship Coordinator Chehalem Swim Team While CST is happy to accept sponsorships at any time, if you are joining later in a Season, some benefits may be delayed. Annual Registration opens in August. To receive full Sponsor package benefits, sponsorships must be received by August 31, 2025. The following sponsorship opportunities apply from September 2025–August 2026.

### Platinum Sponsor • \$1,500 and Over

- Static corporate logo on Chehalem Swim Team homepage for 12 months (prominent placement).
- Corporate logo (prominent placement) on the back of all regular season Chehalem Swim Team t-shirts (worn by over 200 CST swimmers, coaches and families annually).
- Prominent recognition for home swim meets during an entire year. Attendance generally exceeded 1,000 people over the course of three days, and there are usually 3–4 meets per year.
  - •Corporate logo on electronic scoreboard displayed during meets and other times.
  - •Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo during swim meets.
  - •Verbal recognition at home meets and events.
- Recognition plaque for display at your business.
- Corporate logo on select team marketing materials distributed throughout the year.

#### Gold Sponsor · \$750

- Static corporate logo on Chehalem Swim Team homepage.
- Corporate logo (secondary placement) on the back of all regular season Chehalem Swim Team t-shirts (worn by over 100 CST swimmers, coaches and families annually).
- Prominent recognition for home swim meets during an entire year. Attendance generally exceeded 1,000 people over the course of three days, and there are usually 3-4 meets per year.
  - Corporate logo and/or recognition on scoreboard
- Recognition team photograph for display at your business.

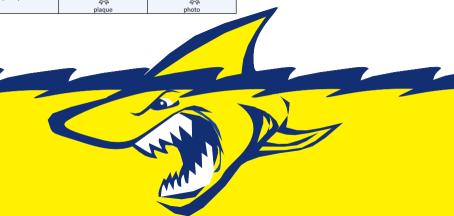
#### Sponsor a Shark

A core value of the Chehalem Swim Team is ensuring every child that wants to participate can do so, regardless of income. Sponsor A-Shark helps provide a scholarship to cover monthly dues and expenses for a child to participate with CST. Benefits depend on the donation amount.

#### Value in Kind

• CST also welcomes any sponsorships outside of the above donation parameters.

Benefit	Platinum(\$1,500+)	Gold (\$750)
Static logo on CST homepage	prominent placement	(t)
Logo on CST regular season t-shirts	prominent placement	secondary
Logo on select CST marketing materials		
Recognition at home swim meets (3–4/year)	<u>Q</u>	(t)
Logo on electronic scoreboard	<b>Q</b>	or recognition
Opportunity to distribute marketing materials at swim meets		
Verbal recognition at home meets and events		· · · · · · · · · · · · · · · · · · ·
Recognition plaque (or photo) for display at your business	(d)	



# CHEHALEM SWIM TEAM SPONSORSHIP FORM

Company/Individual Donor Name:			
Name of associated swimmer if applicable	e:		
CONTACT INFORMATION			
Name:			
Title:			
Address:			
Email:			
Phone:			
SPONSORSHIP LEVEL			
Platinum (\$1,500) Gold (\$750) Sponsor-A-Shark Value in Kind			
Description:	Amount: \$		

#### PLEASE MAKE CHECKS PAYABLE TO:

Chehalem Swim Team PO Box 1173 Newberg, OR 97132

The Chehalem Swim Team is a 501(c)(3) non-profit organization. Amounts received may be tax deductible (a tax advisor should be consulted), Federal Tax ID 93-1249676.

# THANKYOU FORYOUR SUPPORT

